



Leading with a Purpose ***Leadership for a changing world***

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In an ever-changing world, many employees perform their tasks without necessarily connecting them with their colleagues' or connecting them to the company Vision. This results in a loss of consistency, contradictions in decisions and actions, conflicts, communication reduced to a minimum, and a decrease in motivation.

Purpose, be professional, personal, or both, acts as a common thread in complex situations to identify what is expected from us. Direction, Meaning, Sensations, Values... Purpose means every one of these. The Direction we aim at, the Meaning of the situation and of our decisions and actions in this situation, the Sensations that the situation creates in us, and the Values that are dear to us.

Leading with a Purpose is to give our self the means, and also to those around you, to know what is expected from us in a complex situation. A situation in which we do not know what we do not know, thus creating the conditions of uncertainty, worry, anxiety, even fear of decision and action.

Thinking and developing our Purpose during one-to-one coaching sessions or in a group workshops allows us to be better prepared than ever to calmly respond to the ever more demanding challenges of situations we encounter.